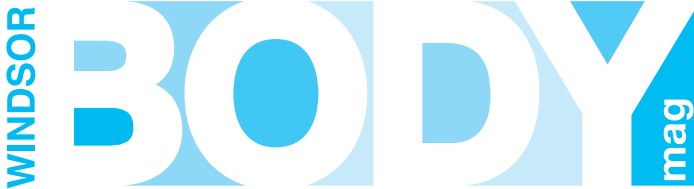
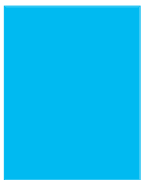


"guiding you to a healthier lifestyle"



2010 ADVERTISING RATES

AD SIZES



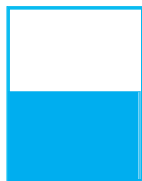
FULL PAGE AD

8.25" x 10.75"
0.5" BLEED



1/4 PAGE AD

4.125" x 5.375"
0.5" BLEED



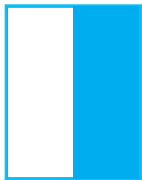
1/2 PAGE AD

8.25" x 5.375"
0.5" BLEED



1/3 PAGE AD

8.25" x 3.25"
0.5" BLEED



1/2 PAGE VERTICAL AD

5.375" x 8.25"
0.5" BLEED



1/5 PAGE AD

8.25" x 2.75"
0.5" BLEED

FULL COLOUR	1 ISSUE	4 ISSUES	8 ISSUES
Back cover	\$2,420	\$2,200	\$1,980
Inside cover	\$2,200	\$2,000	\$1,800
Full page	\$1,870	\$1,700	\$1,530
2/3 page	\$1,350	\$1,215	\$1,094
1/2 page	\$950	\$855	\$770
1/3 page	\$751	\$683	\$615
1/4 page	\$667	\$604	\$541
1/5 page	\$494	\$441	\$401

Prices are per Issue, in Canadian funds, and are subject to 5% GST

For more information on Windsor Body Magazine
Call 519-969-3608 or Fax 519-252-7149 or visit
our website at www.bodymag.ca

www.bodymag.ca will provide banner ads at a Issue rate of \$200 and an annual rate of \$2,400. www.bodymag.ca will also provide a FREE banner ad if the advertiser purchase is a minimum of a full page.

Windsor Body Magazine will provide ad design for the advertiser if needed and/or update any existing ad that the advertiser is placing in the magazine at no cost.

Supplied ad files can be created/provided in InDesign with all the art work images in Photoshop (.tif), Illustrator (.eps) formats and fonts. PDF files are also acceptable but must be at a minimum of 300 dots per inch with all fonts embedded. Please include a 1/4 inch bleed.

ADVERTORIAL	4 Issue	8 Issue
Full Page & Full page advertorial in one issue	\$1,700	\$1,530
1/2 page & 1/2 page advertorial in one issue	\$885	\$770

Windsor Body Magazine is pleased to offer you the opportunity to take advantage of our advertorial feature. An advertorial combines a marketing message with journalistic-style editorial content. The content has value for the reader, but allows you to promote your business at the same time.

Business owners and professionals who write advertorial's in Windsor Body gain a reputation of being an expert in their field with the general public. Most people feel far more comfortable dealing with an expert. Perfect for anniversaries, grand openings, or to showcase special procedures or awards. Advertorial's are provided free with a 1/2 page or full page investment and a 4 or 8 issue commitment.